How to avoid a Deer Collision

There are about 1.5 million car accidents with deer each year.

These accidents result in $1 billion in vehicle damage.

Causing between 175-200 human fatalities.

And over 10,000 personal injuries per year.

Steps to Avoid a Deer Collision This Fall

Stay awake, aware and sober.

Be extra cautious during the spring and fall at dusk and dawn, as deer collisions are more likely at these times.

ALWAYS wear a seat belt. It’s the best defense against injury in any roadway crash.

Brake firmly when a deer is sighted. Many serious crashes occur when drivers swerve to avoid a deer, causing the car to head into oncoming traffic or end up in a ditch.

If a crash is unavoidable:

Pull off the road and put on flashers.

Don’t try to remove the deer from the roadway unless positive it is dead. A wounded deer can cause serious injuries.

Report the crash to the police and notify Meemic.

SOURCE: National Highway Traffic Safety Administration