



MEEMIC Insurance Company

Insurance for Family and Friends of the Educational Community

MEEMIC'S INFORMATION SERIES:

AVOIDING DEER/CAR COLLISIONS



The explosion in deer population has led to the increase in deer/car collisions. Losses due to deer and car encounters will only increase as the deer population continues to grow and urban habitats encroach upon rural environments.

The following are defensive driving tips to avoid hitting a deer:

- ◆ Be vigilant in early morning and evening hours, the most active time for deer.
- ◆ Use your high-beam headlights which reflects in the deer's eyes, to see the deer better.
- ◆ Slow down and blow your horn with one long blast to frighten the deer away.
- ◆ Brake firmly when you notice a deer in or near your path. Do not swerve. It can confuse the deer as to where to run. It can also cause you to lose control and hit a tree or another car.
- ◆ Be alert and drive with caution when you are moving through a deer-crossing zone.
- ◆ Always wear your seat belt. Most people injured in car/deer crashes were not wearing their seat belt.
- ◆ Look for other deer after one has crossed the road. Deer seldom run alone.

If your vehicle strikes a deer, do not touch the animal. The frightened animal, in attempting to move, could hurt you or itself. The best procedure is to get your car off the road if possible and call the police.

Contact MEEMIC Claims to report any damage to your car. Collision with an animal is covered under the comprehensive portion of the auto insurance policy.

Source: Insurance Information Institute

This bulletin contains brief description of coverage. This is not a contract. Other terms, conditions, and exclusions may apply.